Case study on how buyer seller chat can be used on Job Portal

This case study on CroplaChat will give you an in-depth analysis on the needs and advantages of an SDK tool developed for Job Portals, to be used on web and smartphones, by Technoduce Info Solutions Pvt Ltd, for acting as a medium of communication between job seekers and employers.

PURPOSE

After the short period of recession last decade, the industry is booming back to high-spirits. A number of new cities and townships are attracting heavy investments leading to the establishment of many industries. This in turn has led to heavy recruitment and setting of online job portals for the same.

That is not all. The main industries are now being segregated into smaller ones, each with an individual identity of their own. So, many jobs are being created, with multiple companies from different industrial sectors posting their job-openings, along with candidates applying for them.

So the job requirements are plenty and the candidates searching for jobs even more. Nevertheless, how do probable candidates approach employers on such job portals? Relying on mail alone, often doesn't reach deserving candidates. How will candidates reach you and how will you find the most suitable one?

- **Direct contact between employers and job seekers are missing**

- **Immediate response to vacancies are not available**

- **Unable to filter out suitable candidates**

- **Lot of time in the process of seeking jobs and recruitment**

Solution

A solution has been developed by Technoduce Info Solutions in the form of application that runs on androids, iOS and web named CroplaChat. It is an SDK application that can be operated on any browser. The CroplaChat serves as a chat application between job seekers and employers.

This SDK tool can be integrated into web and smartphones. Searching for jobs has never been easier, wherein candidates can directly chat with prospective employers through the medium of CroplaChat. Companies and employers on their part can immediately do the necessary screening and finalize on some.

Job portal websites can integrate this application that runs on smart phones and web.

- **SDK application running on androids, iOS and web**

- **Simple chat between job seekers and employers.**

- **Queries can be cleared instantly**

- **Live discussion about nature of employment**

Outcome

The outcome will obviously profit both sides of the recruitment process. Job seekers can instantly inquire details such as the nature of the job, the income offered and the location. Employers can in turn screen out the best candidates, based on their qualification, experience and skills of communication.

Employers can ensure that the best deserving candidates be picked out, before moving to direct interviews. The qualifications of job-seekers can be determined, as well their experience and suitability for your opening. An informal interview itself can be conducted through chat before proceeding.

Finally, both the employer, as well as the selected employee will be content with the entire process. The complete cycle of recruitment is made faster, with more clarity. Each side gets what they want; an employer hires the right candidate and the latter finds a job that meets his or her requirements.

- **Benefiting both sides of recruitment**

- **More clarity in understand what each party is looking for**

- **Proper filtering of candidates**

- **Initial interview through chat**

Contact Details

Technoduce Info Solutions Private Ltd,

JV Building, 2/3 & 2/4 Mullai Nagar,

Maruthamalai Main Road,

Vadavalli, Coimbatore - 641 041.
Tamil Nadu, India.

Email: sales@technoduce.com
www.technoduce.com

sales.technoduce   +91-422-422-1160